

Our Mission

To provide an interactive, 360 degree marketing environment for the San Diego wedding industry to target San Diego's most exclusive brides in a highly focused boutique environment. The emphasis is on a highly visual presentation of resources with a focus on creating successful business connections on behalf of all vendors and brides.

Show Profile

Bride Fest brings the best in San Diego wedding artistry to NTC Promenade, one of San Diego's newest wedding venues. Bride Fest includes:

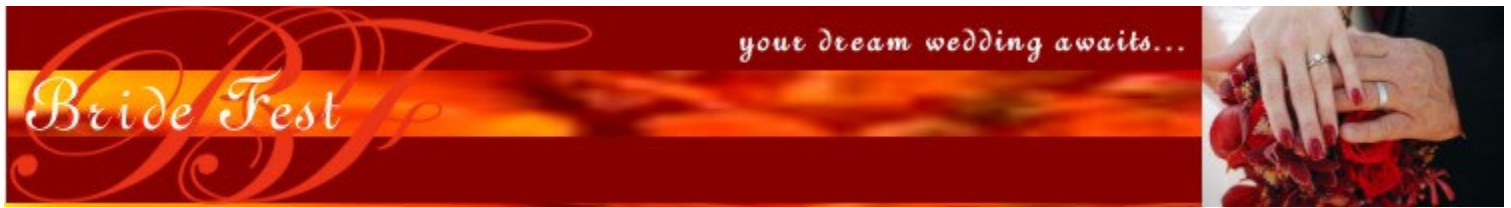
- Dream Wedding Showcases which demonstrate best practices in design, color and style trends to provide brides with a highly interactive visual display. Themes will be used to illustrate the incorporation of venue, invitations, décor, floral artistry, favors, color schemes, menu, music and cocktails to create a consistent theme which represents the unique interests and personalities of the bride and groom.
- Couture Fashion Shows offer bridal fashions, men's formalwear and wedding party fashions which coordinate with showcase color schemes.
- Select Exhibits include wedding fashions, jewelry, design themes, venues, , florists, coordinators, invitations, favors, and photographers, musicians and other wedding related products and services.
- A Taste of Bride Fest provides area brides with the opportunity to meet area caterers, bakers and beverage companies.

Show Details:

Sunday, September 9, 2007 10 a.m.— 4 p.m.

Fashion Shows—twice daily

Anticipated attendance of 1000 brides



Bride Fest Exhibitor Package \$895

- 10 x 10 Exhibit Space
- Signage
- Linen Draped Table
- 2 Chairs
- Free Electricity
- Exhibitor listing on Bride Fest Website
- Expanded Vendor listing on Bride Fest Website
- Pre-event e-promotion to your top customers/prospects
- Attendee list for post-event marketing